

Your Trusted Ally in Business Security

Corporate
Profile



Surefire

INSURANCE BROKERS | EST 1997



CLAIMS
FIRST



CLARITY
ON RISKS



RELENTLESS
COMMITMENT



LONG TERM
RELATIONSHIPS

Experts on your side of the claim since 1997



Why Surefire?

Industry Expertise

Our deep knowledge of key Australian industries allows us to offer advice and solutions that are tailored for your business.

Personalised Service

We pride ourselves on our client-first approach, ensuring you receive the face-to-face attention and service you deserve.

Comprehensive Coverage

With access to exclusive market leading insurance products, we ensure that your business is fully protected against all potential risks.

Peace of Mind

Being assured that we're on your team serves as your protection from unexpected occurrences, enabling you to concentrate on achieving growth and success.

Partnering with Surefire means more than just getting insurance; it means getting a dedicated ally committed to your business's security and growth.

Surefire Insurance Brokers is a leading provider of comprehensive insurance solutions in Australia.

With extensive experience and a deep understanding of the unique landscape of insurance needs, we stand as a beacon of trust, reliability, and expertise for businesses and individuals alike.

Our industry-specific expertise and client-first approach make us the go-to broker for businesses seeking comprehensive, customised insurance solutions.



Our Philosophy 'Claims First'

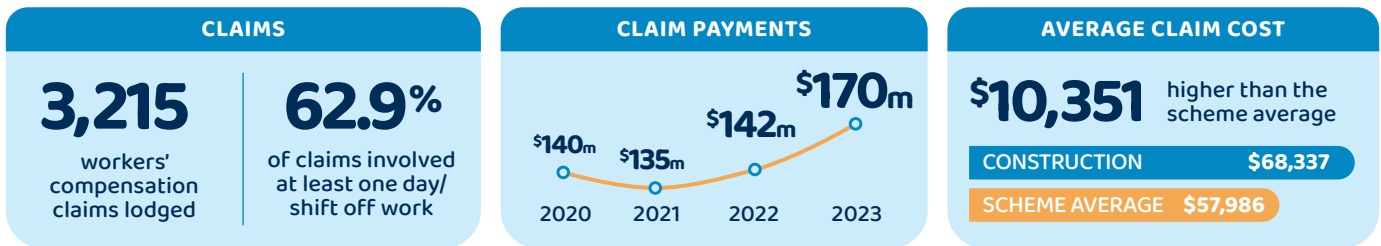
At the heart of Surefire is our unwavering commitment to a 'Claims First' approach. We believe in doing more than just providing policies; we are dedicated to actively managing and advocating for our clients' interests. By becoming part of our clients' team, we provide personalised support and expertise to ensure they are not just covered but truly protected. We oversee the entire claims process from beginning to end.



Risk Clarity Smart Choices

Through detailed risk assessments and transparent communication, we ensure that every client gains clarity on their insurance coverage and its implications. Our goal is to foster informed decision-making and peace of mind, enabling businesses and individuals alike to focus on what matters most—achieving their goals with confidence and security.

If it matters to you, it matters to Surefire.



Source: WorkCoverWA Industry Statistical Report 2022/23

At Surefire Insurance Brokers, our mission is to provide a personalised and professional service tailored to your insurance needs.

You can rely on us for a comprehensive analysis of your exposures, which includes:

- ✓ **Regular meetings and consultations**
- ✓ **Periodic inspections of your assets**
- ✓ **Evaluation of contractual obligations and associated liabilities**

We prioritise innovation to tackle your insurance challenges, partnering with stable insurers and negotiating favourable terms. Our focus is on protecting your long-term interests through risk management, claims assistance, and maintaining honesty and transparency to safeguard your assets.

As a business owner, the right insurance is crucial for protecting your workforce and assets. Since 1997, Surefire has specialised in insurance for the resources and construction sectors in Western Australia, earning a reputation for trust, loyalty, and partnership as a leading broker in the region.

Surefire provides tailored insurance solutions for Western Australia's diverse businesses, prioritising a claims-first approach.

As part of the Steadfast Group, Australasia's largest insurance broker network, we offer access to various insurers and exclusive policies to ensure optimal coverage for your specific risks.

In Western Australia's unique insurance market, particularly in the Goldfields and Pilbara regions, there's a high demand for specialised solutions for local mining and construction businesses. Our experts manage your insurance claims, coordinating with you, insurers, and specialists to achieve the best outcomes, so you can focus on your business while we prioritise your welfare.

We provide second opinions on your existing insurance program to identify gaps and enhance your coverage.

Our commitment to transparency and ethical practices reflects our dedication to honesty. Surefire Insurance Brokers combines local expertise, industry knowledge, and personalised service with a claims-first approach.

With the right policies, you can focus on your business while we manage your insurance needs. Our experts are ready to guide you, ensuring you face the future with confidence—because if it matters to you, it matters to Surefire.



Our Commitment Your Protection

We are committed to improving the insurance experience for our clients, with the goal of making sure everyone we serve feels supported, secure, and understood.

At Surefire Insurance Brokers, your protection is our priority. We offer a high standard of insurance service, ensuring your needs are met with expertise, care, and a strong commitment to your success.



Long-Term Relationships

Surefire is built on the foundation of long-standing relationships with our clients. We go beyond the transactional nature of insurance to build trust, understanding, and partnership. Our approach to claims management is testament to this, as we strive to build deeper connections with our clients through every interaction.

The Surefire Difference

Gain access to OVER 150 national and international insurers

No matter how unique your business, we'll find the cover.



Tailored products

Count on us for insurance to fit your business and budget.



Claims escalation

We'll champion your claim at the highest level to get you back in business faster.



Protection

Across business, personal and life cover.



Expert advice

Our insurance knowledge and local insights let us provide you unique and relevant expertise.



Innovative tools

We'll quickly compare insurance options to assess what's right for you.



Exclusive products

Offering greater protection and better value.



Here's why we're a Steadfast broker

2,300+ offices

We're part of Steadfast, Australasia's largest insurance broker network.



Steadfast Network placed

\$12.4 Billion
in Gross Written Premium

in insurance sales in CY23 earning the group a powerful voice in the industry.



Managing over

3.1 Million Policies



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